

AGL Re-defined

Andy Vesey

Energy in
action.®

Since 1837



**AGL's
business
definition
is to:**

**Harness insights to
enrich the customer's
energy experience**

- > AGL Re-defined
- > Andy Vesey
- > 26 May 2015

AGL's strategic roadmap

1

Organise for Transformation

- > Align structure with strategy
- > Create anticipatory culture

2

Drive Productivity

- > Improve capital allocation
- > Improve operational efficiency

3

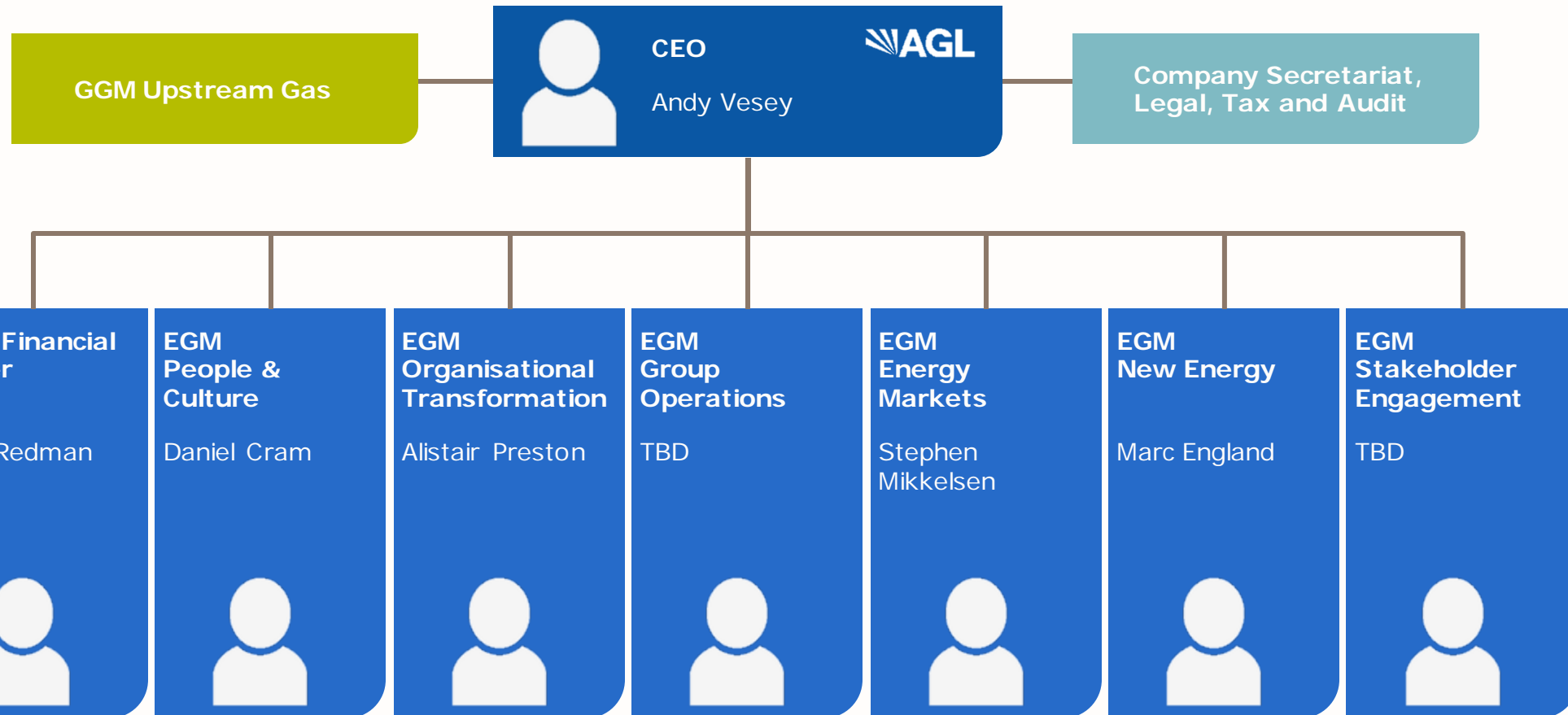
Unlock Growth

- > Grow retail energy's share of value
- > Invest in business models which exploit new technology

Anticipatory culture

- › Market and technology intimacy
- › Scenario planning
- › Responsive portfolio management
- › Lean processes
- › Rapid organisational learning
- › Adaptive business partnerships and supply chains

AGL's organisation structure



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